# DYLAN SANTOS GREEN ART BRAND

### DESIGN DEVELOPMENT

The year is 2022 and as a species we've reached peak possibility–nothing is out of reach with the proper alchemy of wild dreams, focused direction, and herculean effort. I find myself at the intersection of these characteristics and infinitely curious about what we can accomplish together.



CONTENT

DYLANSGREEN.COM @DYLANSANTOSGREEN

## EDUCATION

### AAAS AUDIO ENGINEERING

(Shoreline Community College 2014)

#### **BAS PUBLIC RELATIONS**

(Western Washington University 2016)

### LIFE AS A CREATIVE

(Have launched and managed businesses of various scale)

### CORE SKILLS

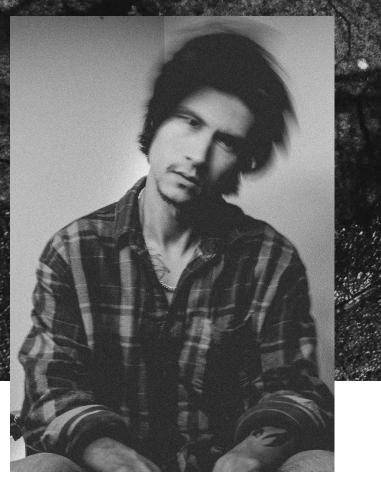
ART DIRECTION TEAM LEADERSHIP BRAND DESIGN & GROWTH CONCEPT DEVELOPMENT GRAPHIC DESIGN PHOTOGRAPHY

### TOOLS

ADOBE SUITE (ET AL) FIGMA PROCREATE PHOTOGRAPHY, VIDEO & LIGHTING EQUIPMENT

#### **IMPORTANT INFO:**

- AVAILABLE FOR IMMEDIATE HIRE
- PREPARED TO DELIVER
  MAGNIFICENT WORK ASAP
- □ AVAILABLE FOR TRAVEL □ LOCATED IN DALLAS, TX



## EXPERIENCE

#### MARKETING & BRAND DIRECTOR (MAY 2021 - PRESENT)

What started as a opportunity to redefine this fiery start-up's brand transitioned into an internal role, extending my original scope of work as a contractor. **Brist Mfg** designs, positions, manufactures, and develops retail-quality branded apparel, and my role has been focused on amplifying the company's value and defining its visual language and unique offering in the market.

#### CREATIVE DIRECTOR (JAN 2020 - APRIL 2021)

My relationship with **IAJ MEDIA** started with a full rebrand that I produced. After the completion of that project it was determined that I'd stay on as Creative Director. I've managed multiple rebrands, video productions, and ad campaigns for clients such as Dell, Enersys, Service Master, and many more.

#### FREELANCE CD & CAMPAIGN DEV (MAY 2016 - PRESENT)

For the past six years I have worked with countless clients of all sizes across various industries, producing projects of all types. From branding coffee companies to tractor attachments, developing mayoral campaigns to big tech story-telling, and just about everything in between, I've stringently pursued **creative direction** while inviting the possibilities of **content development and brand design.**